



GRAPHIC DESIGN · ILLUSTRATION

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The background features a large, light gray logo consisting of the letters 'F' and 'S' joined together. A small, light blue fountain pen nib is positioned between the two letters, pointing towards the 'S'.

PRINT DESIGN



**PURE
INTENSITY.**
THERE IS NO BETTER WAY
TO DESCRIBE IT.

THE NEW TESLA ROADSTER IS HERE TO
REMINDE THE WORLD OF HOW EXHILARATING
AND JOYFUL DRIVING CAN BE.

With a 350 horsepower engine that tells you in 4.4 seconds that tells
you made the right choice with what you want to get around in.

Visit Hillside Tesla Roadster for a test drive and visit hillsideauto.com to schedule
an appointment and to speak to one of our sales staff.




**FULL
INTENSITY.**
THERE IS NO BETTER WAY
TO DESCRIBE IT.

THE NEW FIAT 500 ABARTH IS HERE TO
REMINDE THE WORLD OF HOW EXHILARATING
AND JOYFUL DRIVING CAN BE.

With a 350 horsepower engine that tells you in
4.4 seconds that tells you made the right choice
with what you want to get around in.

Visit Hillside Fiat 500 Abarth for a test drive and visit hillsideauto.com
to schedule an appointment and to speak to one of our sales staff.





**REAL
INTENSITY.**
THERE IS NO BETTER WAY
TO DESCRIBE IT.

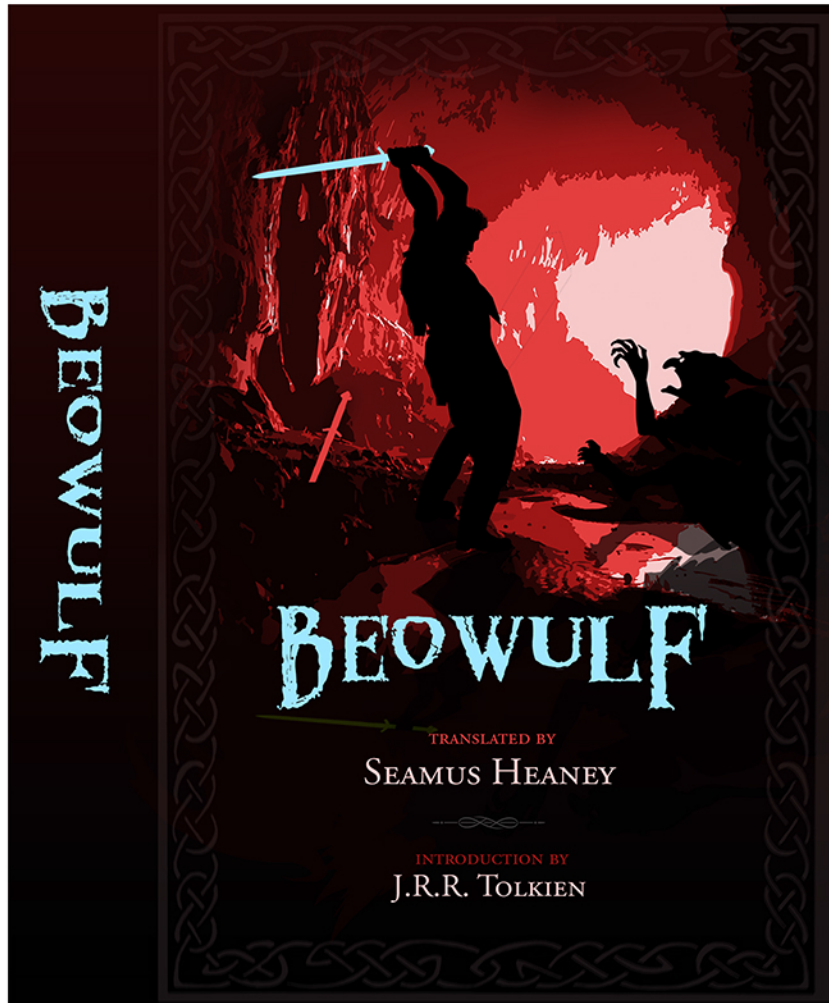
THE NEW MINI COOPER S IS HERE TO
REMINDE THE WORLD OF HOW EXHILARATING
AND JOYFUL DRIVING CAN BE.

With a 350 horsepower engine that tells you in
4.4 seconds that tells you made the right choice
with what you want to get around in.

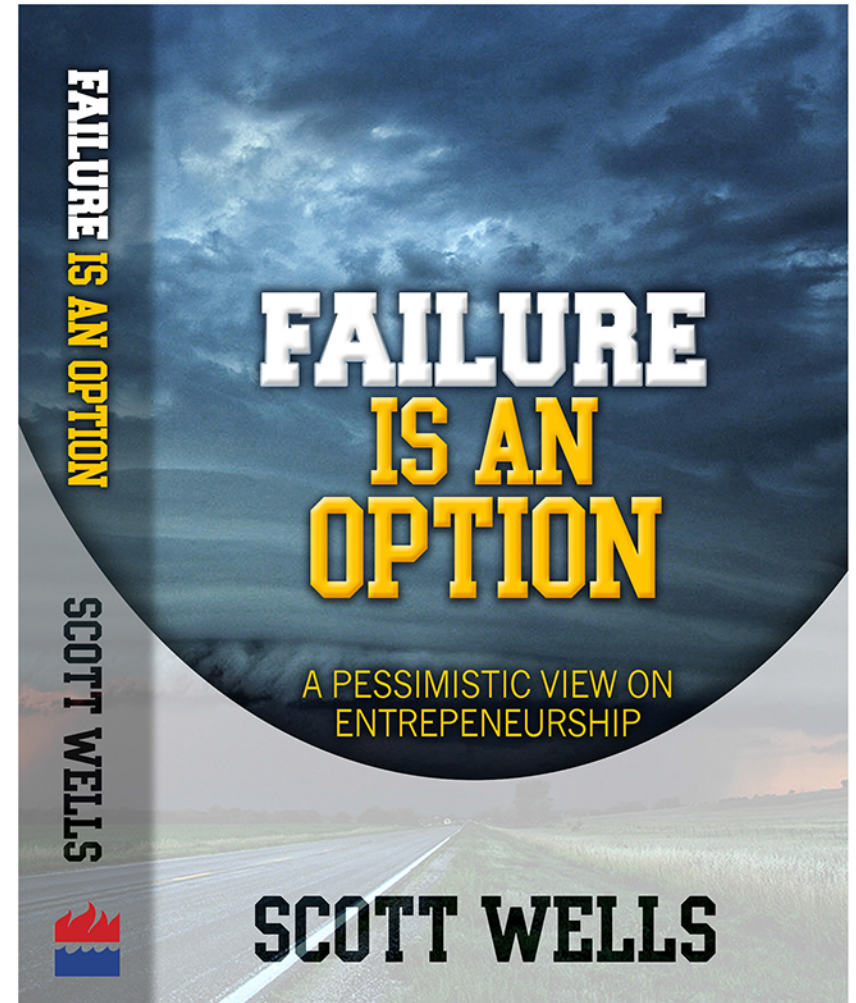
Visit Hillside Mini Cooper S for a test drive and visit hillsideauto.com to schedule
an appointment and to speak to one of our sales staff.



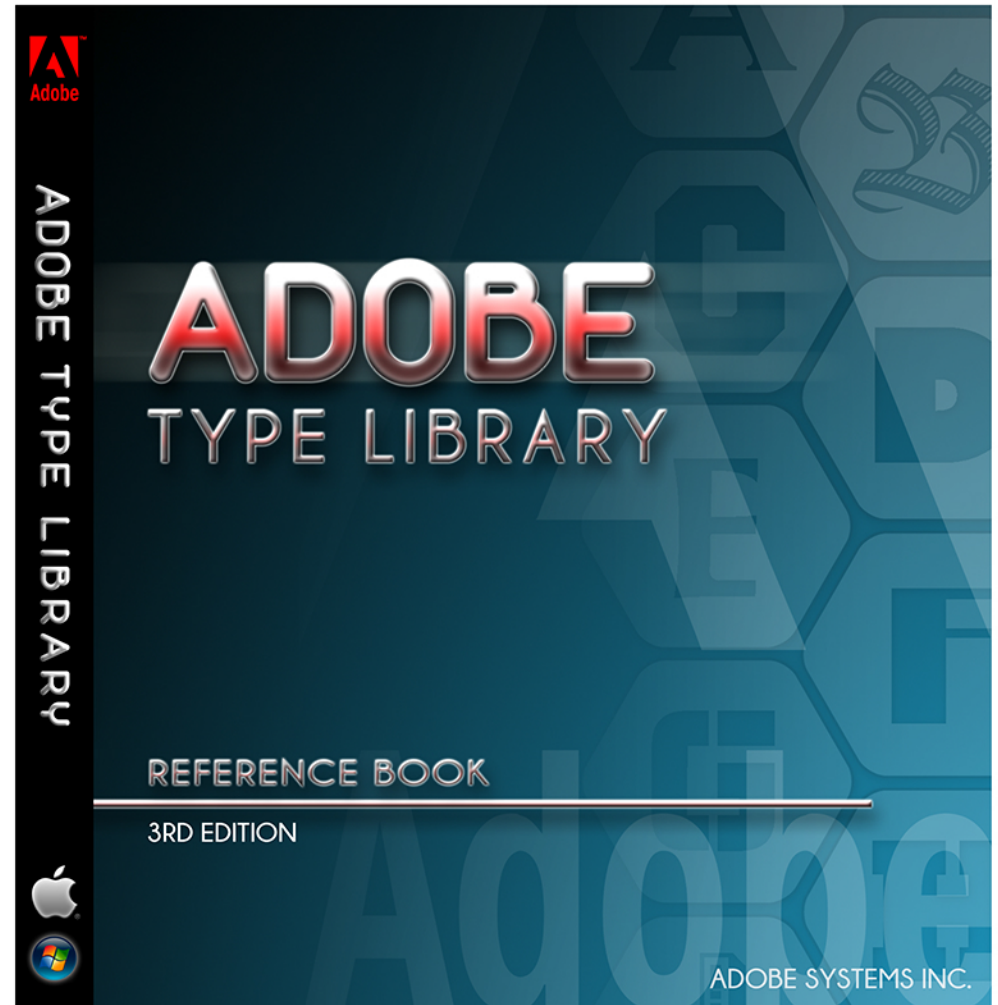
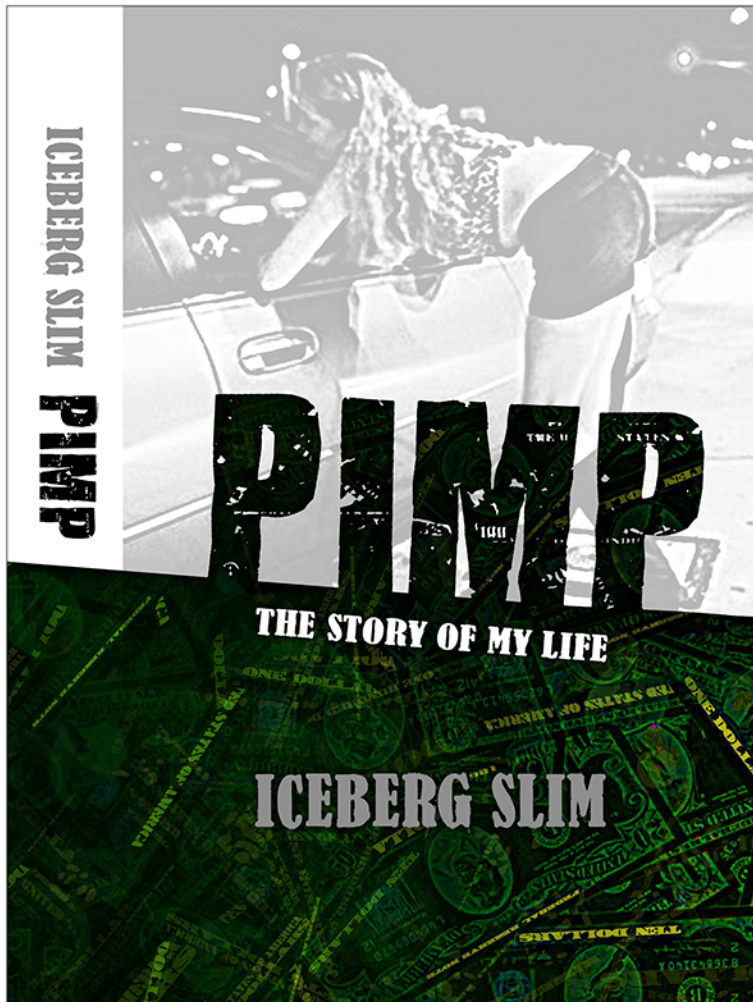
Automotive Print Magazine Ads
Adobe Photoshop CS6/ CC
(Win/ Mac)



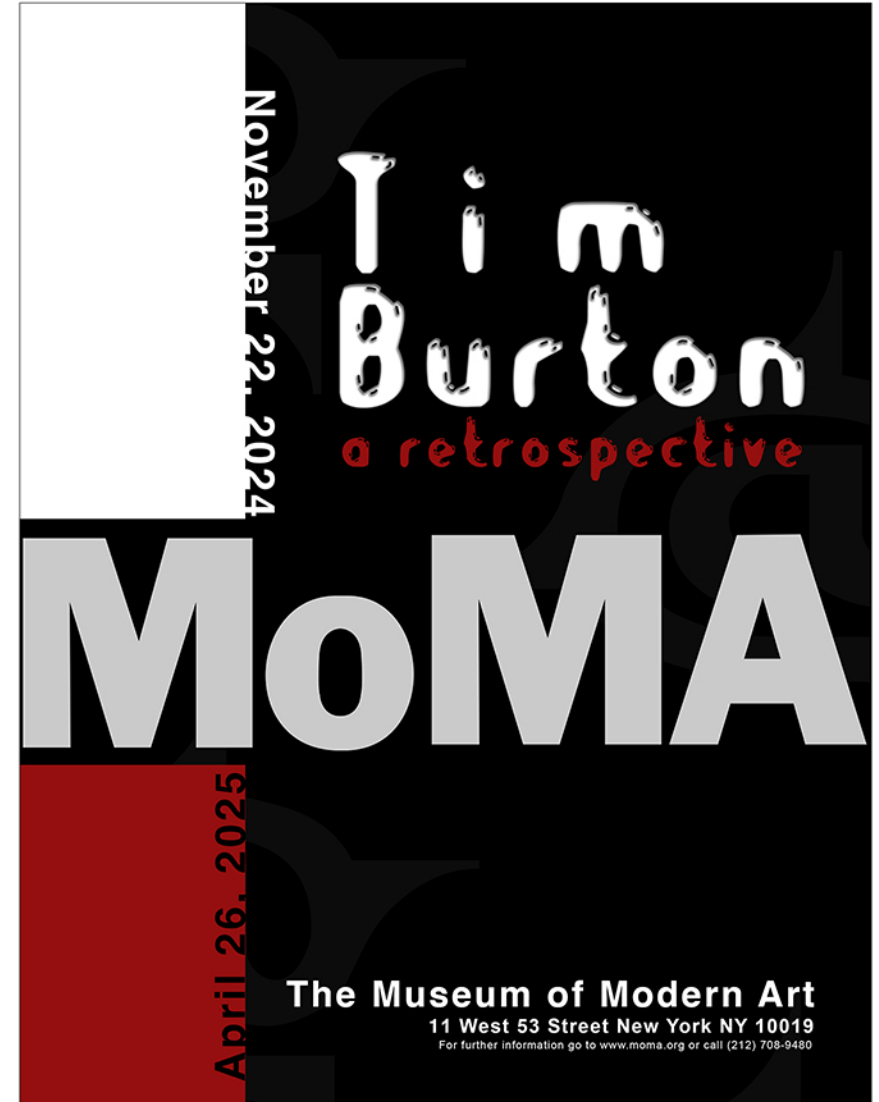
Book Cover
 Adobe Illustrator/Photoshop CS6
 (Win)



Book Cover
 Adobe Photoshop CS6
 (Mac)



Book Covers
Adobe Illustrator/Photoshop CS6
(Win)



Promotional Posters
Adobe Photoshop CS6
(Win)



LOGO DESIGN

BRAND IDENTITY & ICONS



Promotional Poster
Adobe Illustrator/Photoshop CS6
(Win)

STRIDES



Your Clothes on Cold Water

Full loads of laundry.



**ances &
ronics**

ers, washers/dryers, heaters, and more.



**Up for Poll
Electricity**

CO₂ from entering the
each year.



Green Clean Products

... ingredients such as onion, and white vinegar.



Junk Mail

the 80 billion piece
can receive annually



Direct Fluorescent Antibodies (DFLAs)

Just one bulb in your home
powers your electric bill



YOU BRUSH Y

...shove, do the dishes, vegetables, etc.



Tap Water

have spent on the bottled water.



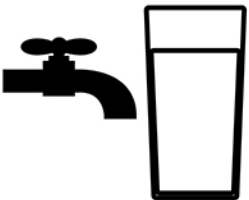
A Tree

property value, and neighborhood revitalization.

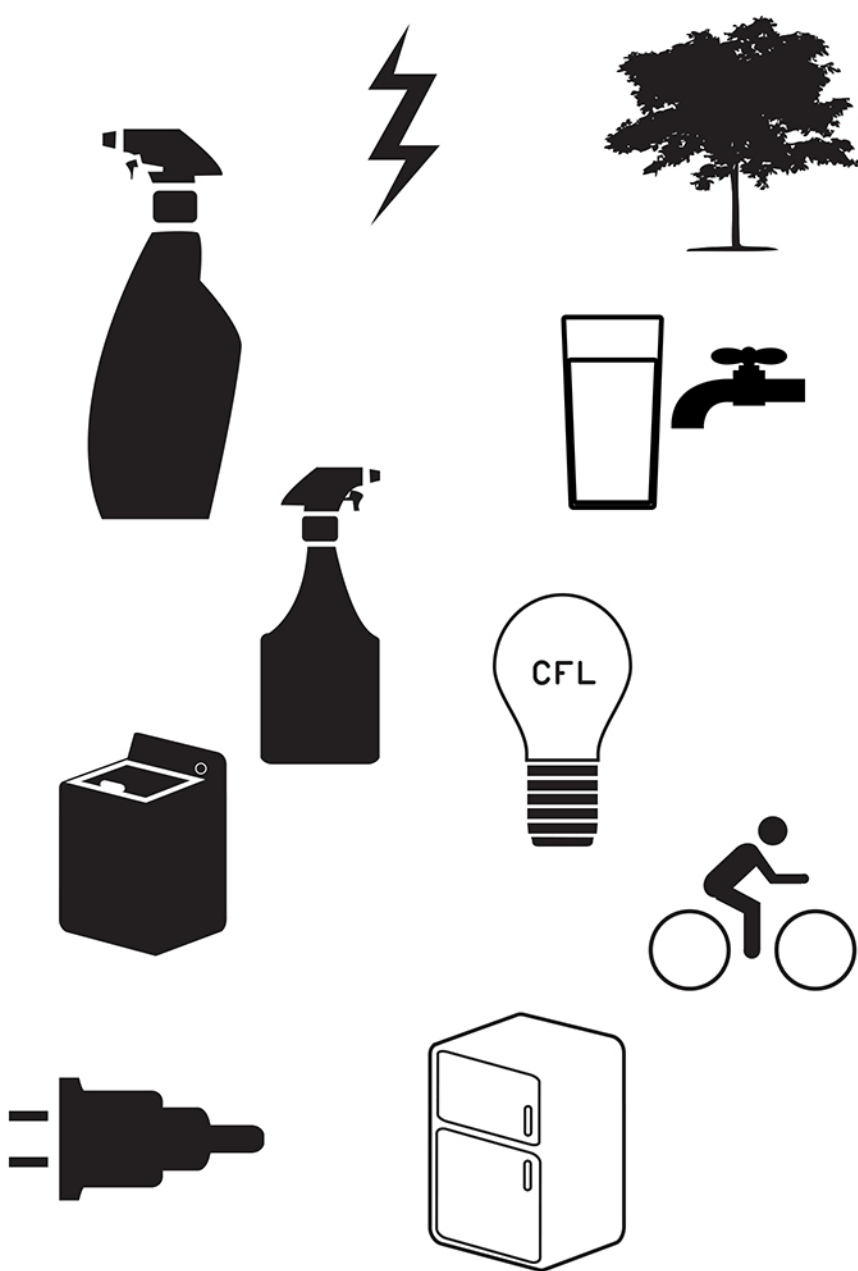


Our Bike

your Bike



Tri-Fold Print Brochure side a
Adobe Illustrator/InDesign CS6
(Win)



ADDITIONAL SMALL STEPS THAT CAN MAKE A BIG DIFFERENCE!



GreenHome NYC
P.O. Box 1052
JAF Building
New York, NY 10116-1052

Plug Your Electronics Into Power Strips & Switch Them Off When Not in Use
Chargers, televisions, computers, and other electronic equipment draw electricity even when they are off. 75% of the electricity used to power the average home's electronics is consumed while the products are turned off. This can add up to \$200 onto your annual electricity bill.

Paints With Low or No Volatile Organic Compounds (VOC) Points
Typical paint contains up to 300 known toxins, including metals, solvents, and fungicides. Choose low or no VOC paint for a healthier home, family, and environment.

Low-flow Fixtures

The average NYC household uses over 100 gallons of water each day. Install a low-flow toilet and save up to three gallons per flush. Replace your showerheads and faucets with low-flow fixtures to reduce water waste by three to four gallons per minute and cut water heating costs by up to 50%.

Use Public Transportation

Green your commute by choosing to travel by bus or train. MTA riders keep 700,000 cars out of New York City's central business district, preventing 400 million pounds of soot, carbon monoxide, hydrocarbons, and other toxic substances from being released each year into the City's air.

Bring Reusable Bags When You Go Shopping

Every year Americans use over 100 billion plastic bags and only recycle 0.6% of them. These plastic bags don't biodegrade. They photodegrade - breaking down into toxic bits that contaminate soil and waterways and enter the food web when animals accidentally ingest them. Remember to carry a reusable bag with you - each one eliminates the need for hundreds, if not thousands, of disposable bags over its lifetime.

Use a Reusable Bottle, Thermos or Mug

Did you know that the average American office worker goes through 500 disposable cups every year? Break the cycle and replace your disposable use cup habit with a stylish and sustainable mug. And when looking for a bottle, make sure it's BPA-free and recyclable.

Buy It Used (And Donate Too)

Anything - furniture, clothing, electronics, cars, boxes - can be bought in good shape second-hand. You'll save money and reduce waste going to landfills. While you're at it, donate your unwanted clothes, furniture, and electronics. Maximize the life of your unwanted goods by making them available to others.

Avoid Excessive Packaging

About 33% of what we throw away is packaging. Try to buy responsibly packaged items.

Buy Local

On average, produce travels 1500 miles before it reaches your grocery store. Limit the distance that your food needs to travel from farm to plate and reduce the detrimental effects of food transportation on the environment.

Eat Organic

Organic produce contains far fewer chemicals than other produce. They're better for your health, & certainly better for the environment. These chemicals get washed into our rivers & streams, polluting our source of water. Also, many of these chemicals are made from petroleum & other non-renewable resources. So, why eat chemicals when you can eat food?

Recycle

Every day, nearly four and a half pounds of waste are discarded by the average New Yorker - this adds up to more than three-quarters of a ton per year! Take action to reduce this number by following the three R's: Reduce, Reuse, and Recycle.

Printed on Recyclable Paper



Tri-Fold Print Brochure side b
Adobe Illustrator/ InDesign CS5
(Mac)



BEFORE



AFTER

Logo Design (revision)
Adobe Illustrator CS5
(Win)



BEFORE



AFTER



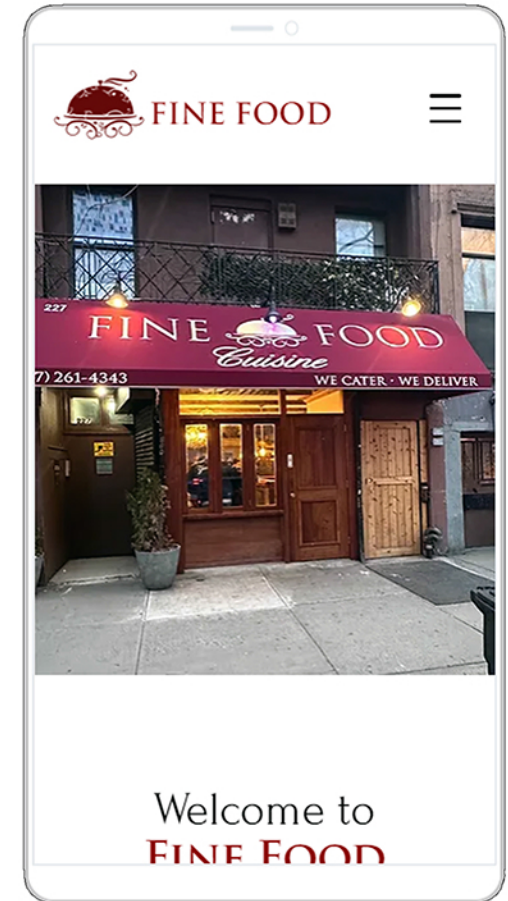
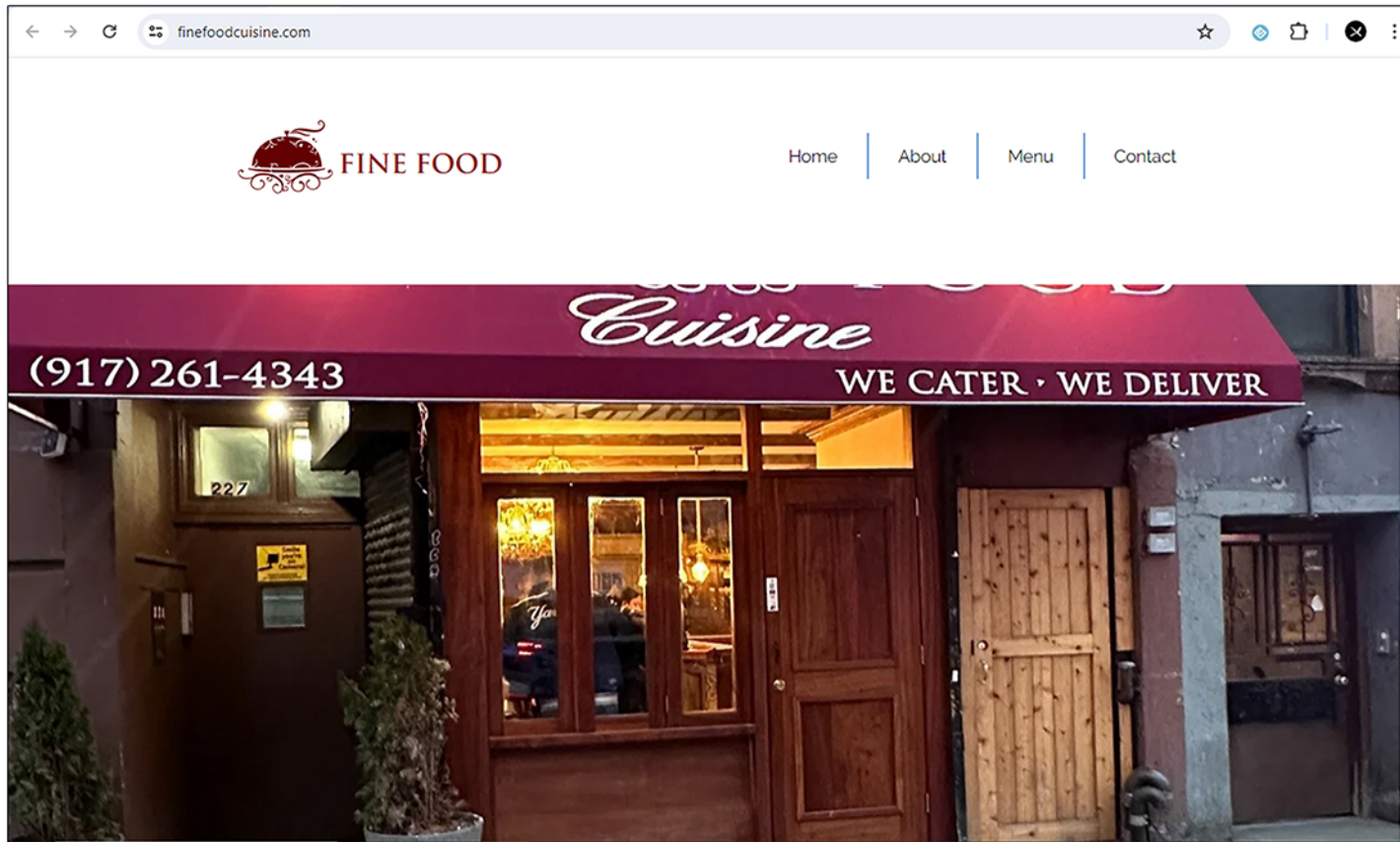
AFTER
(Alternative)

Logo Design (revision)
Adobe Illustrator CS6
(Win)



WEB DESIGN

WEBSITE & SOCIAL MEDIA



Website/ UI Design (Desktop/ Mobile)
 Adobe Photoshop CS6/ Wix.com
 (Win)

R&B | Jazz

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& *Great Vibes*

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SAX SENSATION
'LUKE'

WE CATER · WE DELIVER

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- ANNIVERSARIES
- AFTER WORK EVENTS
- PRIVATE PARTIES
- AND MORE!
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- 53 MAX PERSON CAPACITY

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Promotional Social Media Ads
Adobe Illustrator/Photoshop CS6
(Win)



OFFICE OR HOMEBOUND?
HATE COOKING? TOO BUSY?
BAD WEATHER? CAN'T TRAVEL?
WE DELIVER
ALL OVER HARLEM
AND THE BRONX!



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NO TIME TO GROCERY SHOP?
NEED EASY CLEANUP? NO CAR?
WE DELIVER
ALL OVER HARLEM
AND THE BRONX!



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Adobe Illustrator/Photoshop CS6
(Win)



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